

# EXPOSURE FOR YOUR BUSINESS AT THE SUFFOLK BUSINESS EXHIBITION 2012

PLUS  
Question  
Time

SPONSORSHIP OPPORTUNITIES



ISSBA

IPSWICH & SUFFOLK  
SMALL BUSINESS ASSOCIATION

# Suffolk Business Exhibition 2012

ISSBA and Suffolk Chamber of Commerce

Wednesday 25 April 2012 Trinity Park Conference Centre

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## Sponsorship packages

Sponsorship is essential to maintain the high standard of the Suffolk Business Exhibition, one of the major business events in the Suffolk calendar and the jewel in the crown of Ipswich & Suffolk Small Business Association.

We would like to invite your organisation to take advantage of this opportunity to promote yourselves throughout Suffolk at this well-established, one-of-a-kind event. Take advantage by signing up early to ensure you receive maximum benefit in our professionally-delivered PR campaign.

### Sponsorship packages are as follows:

#### Platinum sponsorship: £1,200 + VAT (x 4)

- 2m x 2m stand at top of "sponsors' corridor" – a prime area in the exhibition. Your stand included electricity, wifi, shell display stand with fascia board, company name and stand number displayed, table and tablecloth
- Feature in full colour picture of all ISSBA SBE sponsors for use on promotional literature such as event brochure, website, etc.
- Your company logo on ISSBA websites for nine months on all pages
- Benefit from promotion of the event throughout the East of England in the lead up to the event

#### Gold sponsorship: £850 + VAT (x4)

- 4m x 1m stand in the middle of "sponsors' corridor" – a prime area in the exhibition. Your stand included electricity, wifi, shell display stand with fascia board, company name and stand number displayed, table and tablecloth
- Feature in full colour picture of all ISSBA SBE sponsors for use on promotional literature such as event brochure, website, etc.
- Your company logo on ISSBA website within the events section for six months
- Benefit from promotion of the event throughout the East of England in the lead up to the event

#### Silver sponsorship: £600 + VAT (x2)

- 2m x 2m stand at end of "sponsors' corridor". Your stand included electricity, wifi, shell display stand with fascia board, company name and stand number displayed, table and tablecloth
- Feature in full colour picture of all ISSBA SBE sponsors for use on promotional literature such as event brochure, website, etc.
- Your company logo on ISSBA website within the events section for three months
- Benefit from promotion of the event throughout the East of England in the lead up to the event

Once you have told us that you would like to be a sponsor, you will be invoiced for payment within 30 days. Boleyn Events will be in touch to arrange your stand requirements, make arrangements for your representative to take part in the sponsors' photo call and for your company logo to be uploaded onto the ISSBA website.

**If you would like to speak to someone in more detail about these opportunities, please don't hesitate to contact Kim Brown on 01473 712330 to talk through the options or to arrange a meeting.**