

BUSINESS

BUSINESS LAW

Protecting 'orphan' creative works

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Copyright holders of creative works are being urged to make their mark and claim their intellectual property rights, following the launch of a new licensing scheme that will enable reproduction of so-called "orphan" creative works and performances.

Orphan works are copyright works where the right holder is unknown or cannot be traced.

In the past this meant the works could not be reproduced. Now, it is possible for anyone to apply to the Intellectual Property Office (IPO) for a licence to use an orphan work if they can show they have made genuine efforts to identify or trace the holder of the copyright.

A fee is payable, and royalties will be held by the IPO for eight years in case rights holders come forward at a later date.

The scheme will enable creative works and performances, such as diaries, photographs, films or pieces of music, to be reproduced via websites, books and television, whether for commercial or non-commercial purposes. Without the licence, any such reproduction would infringe copyright in the UK.

A licence will provide rights for up to seven years, and will be designed to give wider access to creative works deemed culturally valuable, which may have previously remained out of public view because the rights holders could not be identified.

The IPO will hold all royalties it receives for orphan works in a ring-fenced account for eight years from the date of the licence, thereby providing protection for copyright holders. It can also refuse to grant a licence where, for example, any proposed use could have a negative impact on the value of the work.

The announcement of the new licensing scheme coincides with the introduction of the European Union Orphan Works Directive, which enables museums, galleries and other cultural institutions across the EU to digitise certain orphan works and display them on their websites.

The aim is to widen access to Europe's cultural heritage for works that are currently only available for viewing in a museum, archive or library.

The UK licensing scheme and the directive are complementary but separate. Unlike the EU directive, the UK Orphan Works licensing scheme applies to all types of orphan works and provides for broader commercial as well as non-commercial use. It can be used by anyone and is not just restricted to cultural and heritage bodies.

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Annual business showcase

The Ipswich & Suffolk Small Business Association (ISSBA) and Suffolk Chamber of Commerce are again teaming up to stage the annual Anglia Business Exhibition in May next year. **DUNCAN BRODIE** reports on how the exhibition will be taking on a new look for 2015, with space for more exhibitors than ever before.

The 2015 Anglia Business Exhibition is now open for bookings, with next year's event being expanded to offer more exhibition space and attractions.

The popular annual showcase, at which demand for stands has always been high, is being held on Wednesday, May 6, 2015.

It will again take place at its established home at Trinity Park, Ipswich, but is relocating from the venue's exhibition hall to the tented area which will form the show president's marquee at the Suffolk Show at the end of the month.

This will meet a demand for more space, with room for more than 190 stands as well as areas for refreshments, networking and advice clinics and a special area for sponsors and strategic partners.

Suffolk Chamber of Commerce will again be the main strategic partner for the event, alongside the Ipswich & Suffolk Small Business Association

(ISSBA) which organises the exhibition, with Suffolk County Council, New Media Business Group, Business Connected and Free Rein also providing support as second tier strategic partners.

James Davey, chairman of ISSBA, said: "We are absolutely delighted to announce our plans for growth and the further development of the exhibition next year. This really takes us into a new dimension, but something we could not do without the help and support of our partners and sponsors.

"I would like to thank John Dugmore and his team at the Suffolk Chamber of Commerce who are again our first tier strategic partners. Their support, as well as the support of all our other partners and sponsors, is paramount to us putting on such a successful event. We are encouraged that so many local businesses see the value of such an important exhibition."

John Dugmore, chief executive at Suffolk Chamber, said: "The Anglia Business Exhibition continues to be a fundamental event on the business calendar in Suffolk and across the East of England.

"As the economy continues to recover and we see increased growth, it is more important than ever for businesses to showcase their offer and to network with like-minded forward-thinking firms.

"The work put in at this exhibition by companies today will see their businesses grow tomorrow and that is why I would encourage firms big and small to exhibit and attend."

James Davey added: "The Anglia Business Exhibition is where businesses like yours find the next gear. It's free to attend and offers a wealth of opportunity, advice and information crucial for ongoing business growth within a challenging economy.

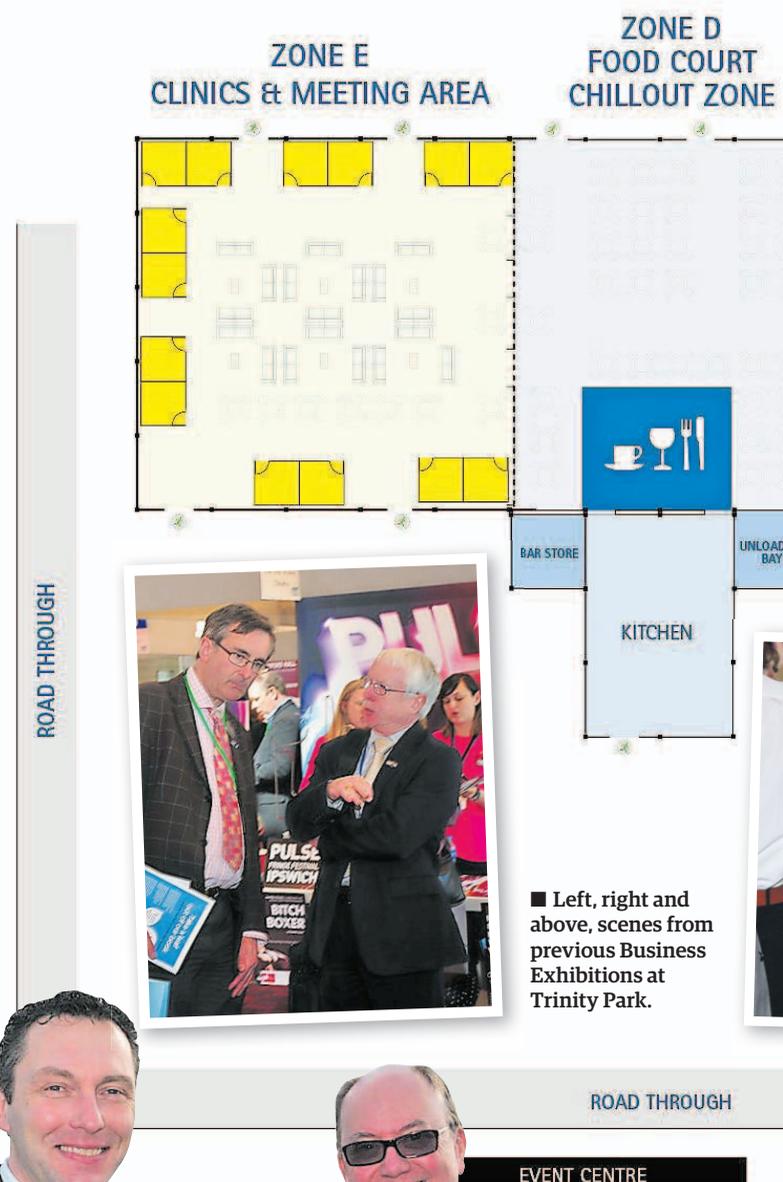
■ **John Dugmore, James Davey at the Launch of The 2014 Anglia Business Exhibition held at the offices of Ashton KCJ in Ipswich.**

Picture:
VICTORIA GARRAD

Anglia Business Exhibition

Marquee Layout
6th May 2015

Trinity Park Event Centre Ipswich Suffolk



"The event will see businesses from a range of industries remain competitive by providing you with something you need to evolve and grow your business.

"If you are a large or small business with the ambition to grow, you want to be in the regions best business-to-business network. We recommend you book as soon as possible for this extremely successful event."