



PRESS RELEASE

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Anglia Business Exhibition 2015

Stand bookings now open for East Anglia's largest Business to Business Exhibition

The Anglia Business Exhibition is now taking bookings for its 2015 event. Taking place at Trinity Park Ipswich on Wednesday 6th May 2015, the event next year has even more exhibition space and attractions.

As one of the county's best attended, respected and supported business events, the demand for stands has always been high. In 2015 the exhibition moves from the main Exhibition Hall and the Trinity Rooms, to the Suffolk Show Presidents Marquee, allowing for even more businesses to exhibit. Building on the success of the exhibition and the need for more space and networking areas, the new area will be home to over 190 stands, networking, refreshments, break out areas, specialist clinics and a special area for sponsors and strategic partners. The Suffolk Chamber of Commerce are the events main strategic partners, with Suffolk County Council, New Media Business Group, Business Connected and Free Rein, recognising the importance of the exhibition by becoming second tier strategic partners and pledging their support to the event.

James Davey, Chairman of ISSBA, commented: "We are absolutely delighted to announce our plans for growth and the further development of the exhibition next year. This really takes us into a new dimension, but something we could not do without the help and support of our Partners and Sponsors." He added: "I would like to thank John Dugmore and his team at the Suffolk Chamber of Commerce, who are again our 1st Tier Strategic Partners. Their support, as well as the support of all our other partners and sponsors, is paramount to us putting on such a successful event. We are encouraged that so many local businesses see the value of such an important exhibition."

The Anglia Business Exhibition continues to be a fundamental event on the business calendar in Suffolk and across the East of England,” said John Dugmore, CEO of Suffolk Chamber of Commerce. “As the economy continues to recover and we see increased growth, it is more important than ever for businesses to showcase their offer and to network with likeminded forward thinking firms. The work put in at this exhibition by companies today will see their businesses grow tomorrow and that is why I would encourage firms big and small to exhibit and attend.”

“The Anglia Business Exhibition is where businesses like yours find the next gear. It's free to attend and offers a wealth of opportunity, advice and information crucial for ongoing business growth within a challenging economy.” added James.

“The event welcomes businesses from a cross-section of industries, and we remain committed to providing you with everything you need to improve, evolve and expand your business. If you are a business large or small and have an ambition to grow you will want to be part of the regions best and largest business-to-business exhibition. We recommend that you book as soon as possible for this extremely popular event.”

How to book:

Businesses are invited to book their stand via www.angliabusinessexhibition.com The only requirement is that you are members of one or both of the organisations staging the event: Ipswich & Suffolk Small Business Association (ISSBA) or Suffolk Chamber of Commerce. You will need to have your ISSBA or Chamber login ID, your public liability insurance number, and your payment card to hand when making the booking. Don't worry if you are not an ISSBA **or Suffolk Chamber of Commerce member** you can join and membership starts from as little as £42 inc VAT per year.

Interested in becoming a sponsor?

There are also still some Strategic Partnership and Sponsorship opportunities available. For further information:

Contact: Kim Brown at Boleyn Events on 01473 712330 or Sonia Shelcott, Millriver Publicity on 01473 410278 who would be delighted to talk with your business about potential sponsorship opportunities.

After the sell out success of last year's event and a waiting list for potential exhibitors, ISSBA are strongly advising you to book early to avoid disappointment.

Who are ISSBA

ISSBA provide a forum for the mutual support of businesses in Ipswich, Suffolk and in the east of England. It is an informal organisation of business owners and others involved funded by members' subscriptions and organised by an elected committee on a not for profit basis. Run entirely by a team of volunteers, for the past 29 years ISSBA is proud to be the only organisation of its kind in East Anglia.

They offer cost effective, clear and relevant support to it's members and work closely with partner organisations to ensure our goals for growth are aligned to the Suffolk Growth Strategy.

Activities include monthly meetings, events of both a business and social nature. And of course their flagship Business to Business Exhibition, the Anglia Business Exhibition that is held each May at Trinity Park, Ipswich.

To find out more about joining ISSBA log onto www.issba.co.uk

About Suffolk Chamber

Suffolk Chamber of Commerce is the voice of business, representing business from grassroots to Government, and is the largest independent private sector forum in the County. Working with leading organisations to deliver the very best services, business information and advice.

Suffolk Chamber can support your business throughout its lifecycle - from starting up in business, development, growth and beyond.

Alongside being the voice of business, Suffolk Chamber organises events, which provide business to business networking opportunities and ensure that you can build your supply chains and customer portfolio.

To find our more about joining Suffolk Chamber go to www.suffolkchamber.co.uk

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