

INNOVATION VOUCHERS

What are they?

University Campus Suffolk has entered into partnership with the New Anglia Local Enterprise Partnership to deliver the New Anglia Innovation Vouchers Scheme. This makes use of Regional Growth Funding provided through the Wave 2 Business Growth Programme and aims to offset the cost to businesses of purchasing academic expertise from higher education institutions.

The scheme enables University Campus Suffolk to offer match funding from £2,000 to £20,000.

Who are they for?

- This scheme is open to small and medium-sized businesses (SMEs) only, (0-250 employees, Turnover less than 50m Euro and Balance sheet total of less than 43m Euro).
- The scheme is accessible to all sectors except retail or primary agriculture.
- The activity must be based within Suffolk or Norfolk.
- Projects must be focused on growth - this can be growth in turnover, extending the businesses product or service offering, accessing new markets, growth in employees or investment in new capital equipment or premises - or any combination of the activities listed.

To have an 'initial check' in terms of your eligibility and for further support please contact Research and Enterprise Services at University Campus Suffolk via researchoffice@ucs.ac.uk

Launch Date: 18 September 2014
9.30 - 11am, Waterfront Building Foyer

A free seminar for those interested in accessing Innovation Vouchers with opportunities to network with academic experts. Attendance is by registration only. Please register by submitting your name, role, organisation and relevant contact details to researchoffice@ucs.ac.uk

What's on Offer at UCS?

Access to a range of academic expertise - deliverable as internships, consultancy, and mentoring to assist with the growth of your business.

Internships

Three types of internship are available

1 Graduate Knowledge Exchange Internships (incorporating an internship, academic supervisor and access to labs/facilities at UCS where relevant)

Subject areas within which these internships are available are:

Ambient intelligence	Games development (entertainment and serious applications)
Applied Social Science	Health and wellbeing service
Assistive technologies	Heritage Management
Biotechnology	Hospitality
Data Analytics	Visitor/customer services and user experience
Digital, Smart and ICT technologies and their applications	Information and knowledge management
E-learning	Integrated social and health care
Education	Sports and exercise
Events	Tourism
3D and virtual reality	

Example intern projects could be

- Ambient intelligence - The research and development of applications to incorporate 'ubiquitous computing' into the workplace – for example remote access to burglar alarms and lighting. Use of Bluetooth to deliver relevant content to customers' mobile devices such as an electronic business card.
- E-learning - Develop bespoke virtual learning environments for workplace learning to save physical training time. Examples could be Health and Safety, Display Screen Equipment but also the company's Social Media policy or holiday booking procedures.
- Games development (entertainment and serious applications) - Research sponsorship opportunities to promote access to local sites of interest.
- Tourism - Develop marketing plan and websites to support sustainable tourism within East Anglia
- Hospitality - Event management activities.
- Assistive technologies - research and/or develop solutions to ensure the modern workplace is accessible for all.

2 Graduate Solutions Internships to work on a particular project identified by the SME

Example projects could be

- Documentation of SME's processes and procedures – review and update
- Creation/Amalgamation of contacts database – Client Relationship Management
- Marketing/Digital Marketing to include Social Media and Blogging.
- Customer trend analysis/forecasting
- Mapping/analysis of competition

The SME would identify a particular technical or project and agree with UCS the role of the intern.

3) UCS Campus Internships

Example intern projects could be within:

- IT, Marketing, Human Resources, Research and Enterprise departments at UCS which would provide invaluable training for your staff.
- Opportunity to attend additional lectures for the intern's professional development who would then share their knowledge with the SME's staff.

Executive Coaching

Individual Executive Coaching is available from a Chartered Psychologist and qualified Executive Coach.

Research Services Consultancy

A range of research consultancy services are available including market research/analysis; evaluation and impact assessment (of various kinds including economic, social, etc.); feasibility studies; design and creative design advice, etc.

Who do I contact?

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