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■ Suffolk county councillor Richard Smith.

Picture: CONTRIBUTED

Suffolk – the bright choice for business

Suffolk County Council is supporting the Anglia Business Exhibition, as a second tier strategic partner, as part of its work to support businesses and promote inward investment across the county.

The council supports this successful event as it showcases and champions small businesses and has proved to be an excellent way for these businesses to network and develop collaborations.

The exhibition, at Trinity Park, Ipswich, on Wednesday May 7, brings an opportunity for the council's Invest in Suffolk team to connect with companies, explain the business support services that are provided and to get valuable feedback.

The Invest in Suffolk campaign was launched by the council last year to promote Suffolk as "the bright choice" for businesses because it offers a winning combination of excellent connections, room for growth, an innovative outlook, high calibre people and go-ahead businesses.

The county is home to some of the fastest growing sectors that will drive the UK economy. Biotechnology, energy, digital communications, financial and creative industries are burgeoning,

Suffolk County Council explains why it is pleased to be supporting the Anglia Business Exhibition, being staged by the Ipswich & Suffolk Small Business Association at Trinity Park, Ipswich, on Wednesday, May 7.

along with the established advanced manufacturing, ports and logistics, food and drink, and tourism sectors.

The Invest in Suffolk website – www.investinsuffolk.com – provides useful information about the county's key growth sectors and also offers a property search service to help businesses find the best commercial property/land and incentives for re-locating in enterprise zones.

Invest in Suffolk conducted its second annual business survey in autumn 2013 to find out what makes Suffolk a good place to do business. The results show that businesses in Suffolk rate the quality of life and cost of premises as key reasons to locate and expand in the county, while transport connections and its location within the UK are also important factors.

Richard Smith, Suffolk County Council's cabinet

member for economic development, said: "Businesses have told us they value Suffolk as being in the centre of trading activity, with a strong customer base, affordable premises and a skilled workforce, with the added bonus of having a high quality of life.

"We want to build upon this strength and encourage more people to invest in the county."

He added: "Our ambition is to create even more high value jobs across the county and ensure Suffolk is home to businesses that play a prime role in driving the sustainable growth of the UK economy."

The Invest in Suffolk team helps businesses source sector information, search for property and network with the right people. Visit the team at the Anglia Business Exhibition, call 01473 264831 or email info@investinsuffolk.com

ANGLIA BUSINESS EXHIBITION 2014

Anglia Business EXHIBITION

**Trinity Park, Wednesday
May 7, 11.30am to 6pm**

Do you want to join Suffolk County Council and more than 160 other businesses at the Anglia Business Exhibition 2014?

With a footfall of more than 1,200 visitors, this prestigious business-to-business event still has a few stands available.

To book a stand log on to: www.angliabusinessexhibition.com

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